

BHAGYASHRI RAMESH DHAVALÉ

Digital Marketing Specialist | Data Scientist

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❖ CORE COMPETENCIES:

- Digital Marketing
- Google Analytics
- Search Engine Optimization
- Python Programming
- Data analysis
- Web Design-WordPress
- Social Media Management

❖ TECHNICAL SKILLS:

- SQL data base management
- Machine Learning models
- Data Visualization: Dashboard
BI, Matplotlib

❖ SOFT SKILLS:

- Creative thinking over situation
- Strategic driven
- Troubleshooting & analysis

❖ TOOLS HANDLED:

- MS Word, Excel, Power Point
- Canva
- Power BI

❖ EDUCATION DETAILS

Bachelor of Arts with Second
class 2017 – [YCMOU]

❖ LANGUAGE KNOWN:

English | Hindi | Marathi

PROFILE SUMMARY

An impressive and diverse background with over **years** of experience in Digital marketing and soc media handling in service industries.

Seeking to join the Digital Marketing Platform to apply creative, analytical, and technical expertise while growing knowledge in digital advertising, business development, and product partnership best level

WORK EXPERIENCE

Freelance Digital Marketing & WordPress Web Designer- Dec 2023-At Present

Designed and deployed WordPress websites clients across service industries.

Implemented SEO & online ad campaigns resulti step-up traffic growth lead.

Client partnership for social media ad accounts, troubleshooting & performance.

Coordinated with client to ensure brand consiste strategy alignment.

Built Excel-based dashboards to report campaig

PROJECTS

GitHub Link –

github.com/bhagyashridhavale/My_project

CERTIFICATIONS

Full Stack Data Science Program

Digital Marketing Mastry

WordPress Web Design

Google Analytics Certification

Drive Advertising Revenue with Google Ad Mana